

HELEN ROBOTHAM

Helen Robotham graduated with Distinction from London College of Fashion, after completing a Masters in Fashion Artefact upon being awarded the Harold Tillman Scholarship. Prior to that, Helen had embarked on a BA Fashion Marketing degree at Northumbria University, producing a final collection of handbags that was runner-up for the Mulberry Accessories Design Award at Graduate Fashion Week 2007. During her year in industry as part of her BA, Helen also completed a six month placement at Jonathan Saunders as design assistant.

Post graduating from her Masters at London College of Fashion, Helen interned as an accessories design assistant at Alexander McQueen, meanwhile entering the Fashion Fringe at Covent Garden Accessories Competition of which she won, and the ITS#8 (International Talent Support) global Accessory Design Competition held in Italy, of which she was a finalist. Her portfolio has just been selected by Italian Vogue to represent the UK and be shown at this forthcoming Milan Fashion Week, in tandem with the 'Vogue Talents' September Issue in which her work will be featured.

As a result of her success at the Fashion Fringe at Covent Garden Accessories Competition Helen has been awarded a six month paid apprenticeship at the iconic luxury accessories label, Jimmy Choo, which she started in July. The apprenticeship has been designed to provide Helen with intensive exposure to all aspects of the luxury accessories business from design and development, to dealing with the press and wholesale account management.

