

Rupert Sanderson

In a moment of madness or divine intervention Rupert Sanderson resigned from a promising career in advertising to learn how to make shoes at the Cordwainers College in East London.

During the summer break of the two year course he rode a motorbike to Italy to visit as many shoe factories, tanneries and last makers as he could.

In a very short time he was working in Italy firstly for Sergio Rossi and then Bruno Magli. Rupert is very proud to have been able to work with the founders and their families of both these companies before they were bought by larger luxury goods companies – it has stood him in good stead with the closely knit Italian shoe making community.

Rupert Sanderson founded his eponymous company after returning from working in Italy in 2001. His design philosophy is simply 'less is more'. Avoiding augmentation and over dressing the foot he concentrates on perfecting line, volume and material to flatter and lengthen the leg, and make women feel sexier. His inspiration comes from the materials themselves; from the sensual curve and silhouettes of the lasts and heels, to the quality and finish of the best leather and fabrics.

In 2006 having designed and consulted for some of the best and well known brands in the world Rupert Sanderson chose to dedicate himself exclusively to making and designing shoes under his own name. Rupert Sanderson designs shoes for no one else.

By way of reinforcing his design principles, in July 2006 Rupert Sanderson bought a controlling interest in the factory he had been working with from his first collection. The skills and know-how built up over generations had to be safeguarded to ensure every pair of Rupert Sanderson shoes were the best they could possibly be.

Rupert Sanderson has two London stores located in Mayfair and Knightsbridge and his shoes are available in over 100 department and specialist stores in fashion capitals around the world.

To compliment his obsessive passion with the Italian craft of shoe making, every pair of Rupert Sanderson shoes is named after a Daffodil. How very English...